THE NATIONAL A LOGISTICS ACADEMY

Richard Weston Strategic Development Manager



Agenda

- Our brands
- Our strategy
- Our network
- Our offer
- Our investment
- Our customers



Our brands





Our strategy

- Focus on top 250 logistics companies
- Nationwide delivery
- Hub and spoke operating system
- Standardised offer
- Centralised account management



Our network

- 21 members UK wide
- 47 training centres
- 500 people
- £50m combined t/o
- 100 LGV training vehicles





Our offer

- 1. Driver CPC
- 2. LGV driver tuition
- 3. Apprenticeships levy
- 4. Pre-employment recruitment and training



Apprenticeships

- LGV Driver
- Team Leading (for Mentors)
- Supply Chain Warehouse Operative
- Supply Chain Operator (Traffic office)
- Business Admin / Customer service etc
- Management (L3)



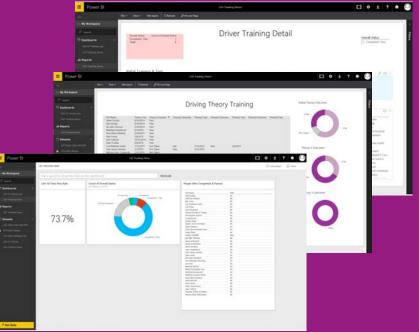
Our investment

- Hub IT system
- Personnel
- Unique training programmes
- Comprehensive suite of training materials
- Quality system



Learner progress / MIS

- Access real-time
- Course planning / bookings
- Learner progress
- Learner feedback
- Progress reviews
- Linked to AS
- Manage and control large number of learners





Industry leading materials

- Trainer guide
- Trainer lessons
- Workbooks





Other logistics training services

- Transport management CPC
- TM Refresher (OLAT)
- Forklift Truck
- H&S, IOSH etc



Our customers

Bidvest



















